



中国国际邮轮船舶修造论坛

China International Cruise Ship-Building Forum

2017.12.01-02 中国 上海 Shanghai China

Series of activities



中国（青岛）国际邮轮峰会
China International Cruise Summit

Accelerating Localization Process of Luxury Cruise
Manufacturing, Boosting National Strategy
of Made in China 2025

Forum • Show • Banquet • Promotion • Communication • Cooperation

Hosted by



Asia Cruise Association



Committee of Cruise Industry of
World Tourism Cities Federation



China State Shipbuilding
Corporation



China Shipbuilding Industry
Corporation



China Shipbuilding Industry
Association



中国造船工程学会
China's Society of Naval Architecture and Marine
Engineering

Co-organized by



China National Cruise Ship
Design Alliance

Organized by



招商国展
Merchants Exhibition

www.cruisechina.org



Foreword

In recent years, with sustained and active market of new luxury cruise ships all around the world, the orders of new cruise ships has steadily increased in each year. In 2016, the deals of global cruise ships reported record new ships of 33. By June this year, worldwide cruise ship orders hit a record high of 80 ships/7.65 million gross tons. The orders including, 19 ships/3.039 million gross tons in Meyer Werft, 23 ships/ 2.456 million gross tons in Fincantieri, 8 ships/1.387 million gross tons in STX France, 5 ships/ 0.46 million gross tons in Genting Group etc. Facing the continued rapid growth of cruise tourism, especially for the new cruise tourism market in Asia and China, there is still huge potential for the growth of cruise supplies. The demands of cruise ship-building are more and more urgent for cruise lines in China and abroad. Judging from the current orders of major cruise ship-builders all over the world, all cruise ships put into operation by 2020 can provide a total of 520,000 berths, compared with the 800,000 berths market demand, there are 280,000 berths capacity gaps need to be make up by newly-built cruise ships. Therefore, major cruise companies around the world may be able to build 79 new luxury cruise ships and 38 new cruise ships will built by the small and medium cruise companies. For ship-building industry, the market demand of 117 potential newly-built cruise ships will bring a value of \$52 billion.

Judging from status of orders of cruise ship-building market in China, according to related statistics, potential orders of cruise ships would be nearly 30 at present in China. For instance, Carnival Corporation, Fincantieri, Shanghai Waigaoqiao Shipbuilding (SWS) and other organizations signed the letter of intent to build 2+2 Vista class cruise ships of 133,500 tons and the first cruise ship will delivery in 2022; Xiamen Shipbuilding Industry Co., and Viking Cruises signed construction contract of 1+1 2800 passenger cruise type ships and the new ship is expected to delivery in spring of 2020 with 6,3000 gross tons; SunStong Ship and China Merchantes Industry Holdings Co., recently signed the letter to build 4+6 polar adventure cruise ships, the ships will build in China Merchants Heavy Industries (Jiangsu) and the first ship will delivery in Aug. 2019; China State Shipbuilding Corporation (CSSC) and China Tourism Group signed the agreement of a strategic partnership and officially launched the project of domestic small and medium-sized luxury passenger cruise ships and deluxe ro passenger ships, build in Guangzhou Shipyard International; etc.

In 2016, the cruise market in China has got a rapidly expansion, 18 cruise ships operated in China home port, received 996 voyages all around the year, with year-on-year growth of 58 percent. The overseas arrivals and departure has been exceeded 4.52 million passengers with year-on-year growth of 91 percent. It is expected that the cruise tourists in China will reach 10 million in 2020. China is expected to become the world's largest cruise tourism market over the next decade and the international cruise economy will enter the era of China. According to the rapid development of China's cruise market, the demand for luxury cruise ships in China is expected to reach at least 100.

In recent years, the development of China cruise ship-building industry has been receiving increased attention. China National Development and Reform Commission, China Industry and Information Technology Ministry and China National Tourism Administration etc. have promulgated a series of documents to support the development of cruise equipment manufacturing industry. On May 19, 2015, the State Council issued the announcement on printing and distributing of Made in China 2025, deployed the strategy of roundly accelerating implementation of manufacturing. The announcement put forward to breakthrough the design technology for luxury cruise ships. China cruise industry will take a whole industrial chain view, the cruise economy in China will be extended to cruise design and cruise manufacturing, which will have practical significance for the Chinese traditional shipbuilding industry and its transition to high-end.

Therefore, the 5th China International Cruise Summit hosted by Committee of Cruise Industry of World Tourism Cities Federation and Asia Cruise Terminal Association has been successfully held in Qingdao, China on June 1-3, 2017. This summit co-located with first China International Cruise Ship-building Forum on the subject of "Expanding the whole industrial chain of cruise economy, Boosting innovation & development of cruise industry", attracted about 800 domestic and foreign participants from 26 countries and regions including USA, Germany, UK, Sweden, Finland, France, Italy, Monaco, Russia etc. to participate in. The first China International Cruise Ship-building Forum involved with 5 different conference sessions including Cruise Ship Construction Session, Cruise Ship Design Session, Cruise Investment & Financing Session, Cruise Vessels Renovation & Maintenance Technologies Session, Cruise New Technologies Session, which has become the most extensive, most diverse, most prestigious cruise ship-building forum in China. All luxury cruise ship-building related domestic and foreign experts, and cruise industry celebrities met together in Qingdao brought us a brainstorming forum, which has become an grand event for luxury cruise ship-building in Asia, and won unanimous praise in the cruise ship-building industry.

Under this background, the 2nd China International Cruise Ship-building Forum will be held in Shanghai, China on Dec. 1st-2nd, 2017, to built the exchange cooperation platform for the development of Asia luxury cruise ship-building industry. This forum will bring together governmental authorities, cruise & ship-building industry associations, cruise lines, shipbuilders, repairers & maintenance service, cruise ship design, engine equipment, electric automation, information technology, ship intelligent manufacturing equipment, cruise ship construction materials, ship interiors and decorating, classification societies, banks and financial institutions, maritime services, marine engineering colleges and universities and other related cruise manufacturing industrial chain suppliers etc., to jointly explore and discuss construction technologies in luxury cruise ship-building, the win-win cooperation mode of cruise ship-building, the road of localization process of cruise manufacturing in China and other latest issues.



Agenda

Dec. 1st , 2017

- 1030-1100hrs Opening Ceremony of the 2nd China International Cruise Ship-building Forum
- 1100-1130hrs Keynote Speech
- 1200-1330hrs Buffet Lunch
- 1400-1530hrs Cruise Ship Construction Session
- 1530-1550hrs Coffee break & networking
- 1550-1720hrs Cruise Ship Design Session
- 1830-2000hrs Welcome Dinner

Dec. 2nd, 2017

- 0900-1030hrs Cruise Vessels Renovation & Maintenance Technologies Session
- 1030-1050hrs Coffee break & networking
- 1050-1200hrs Cruise Manufacturing Supply Chain Session
- 1200-1330hrs Buffet Lunch
- 1400-1520hrs Cruise Investment & Financing Session
- 1520-1540hrs Coffee break & networking
- 1540-1700hrs Green Ship-building & Intelligent Manufacturing Session
- 1700-1900hrs Closing Ceremony & Cocktail Party

To be Invited



Who Attends

- | | | | |
|--|--|--------------------------------------|--|
| relevant governmental authorities | engine equipment | ship interiors and decorating | vessel registration and testing |
| cruise & ship-building industry associations | electric automation | ship-outfitting | ship agents |
| cruise lines | information technology | hotel equipment & on-board suppliers | classification societies |
| shipbuilders | power energy & power distribution system Enterprises | kitchen equipment | banks and financial institutions |
| repairers & maintenance service | safety and security systems | amusements & entertainment | maritime technologies |
| cruise ship design | ship intelligent manufacturing equipment | green cruising/environmental service | maritime services |
| ship interior design | cruise ship construction materials | ship operation and management | marine engineering colleges&universities |
| cruise/ship industrial parks | other related cruise manufacturing industrial chain suppliers etc. | | |

Sponsorship Opportunities

The summit provide the Diamond Partners, Platinum Partners, Gold Partners and other sponsorship opportunities etc. Please contact our sales representative for the specific sponsorship program. The Organizing Committee can customize a special program suited exclusively to meet your needs.



Creating an grand event for luxury cruise ship-building in Asia

- 10+ cruise lines
- 30+ shipbuilders & repairers
- 200+ cruise design & related suppliers
- 300+ attendees

Review



Contacts

Conference & Exhibition: Mr Gong 86 532 82660853 cruisechina.org@hotmail.com
Miss Leng 86 532 82660859 cruisechina.org@outlook.com
Business cooperation: Miss Lu 86 532 82660851 miceshandong@163.com

www.cruisechina.org