

SCMA 6th Annual Conference 15 March 2017

PLATINUM SPONSORSHIP

Cost: SGD 15,000 (2 Opportunities)

Platinum Sponsors will enjoy the following:

- 1. Acknowledgement as Platinum Sponsor on all marketing collaterals, website and stage backdrop.
- 2. Company Profile and hyperlink from the Conference website via company logo to preferred website.
- 3. Full-page, full-color advertisement on inside front / back cover of Conference Brochure.
- 4. 2 invitations for the Post Conference Cocktail Reception.
- 5. 5 complimentary delegate passes for the Conference.

LUNCH RECEPTION SPONSORSHIP

Cost: SGD 10,000 (1 Opportunity)

Lunch Reception Sponsor will enjoy the following:

- 1. Acknowledgement as Lunch Reception Sponsor on all marketing collaterals, website and backdrop.
- 2. Company Profile and hyperlink from the Conference website via company logo to preferred website.
- 3. Branding at Reception Venue with two standing banners, literature and gifts (provided by sponsors).
- 4. 5 invitations for own staff/guests to network with delegates during the lunch reception.
- 5. 4 complimentary delegate passes for the Conference.

GOLD SPONSORSHIP

Cost: SGD 7,500 (3 Opportunities)

Gold Sponsors will enjoy the following:

- 1. Acknowledgement as Gold Sponsor on all marketing collaterals, website and backdrop.
- 2. Company Profile and hyperlink from the Conference website via company logo to preferred website.
- 3. Full-page, full-colour advertisement space in the Conference Brochure.
- 4. 3 complimentary delegate passes for the Conference.

SILVER SPONSORSHIPS

Cost: SGD 5,000 (5 Opportunities)

Silver Sponsors will enjoy the following:

- 1. Logo placement on all marketing collaterals, website and backdrop.
- 2. Company Profile and hyperlink from the Conference website via company logo to preferred website.
- 3. 2 complimentary delegate pass for the conference.
- 4. Benefit from any **ONE of the following mileages:**



SCMA 6th Annual Conference 15 March 2017

- a. Coffee / Tea Breaks (2 breaks in all Morning and afternoon) OR
- b. Badges & Lanyards OR
- c. Pens

A) COFFEE / TEA BREAKS (2 Opportunities)

Coffee/Tea breaks in the morning and afternoon of the event consisting of coffee, tea, water and snack. Sponsors will enjoy the following:

- 1. Branding of the area with 1 standing banner, literature and gifts (sponsor to provide).
- 2. Acknowledgement in the Conference Brochure.
- 3. 3 of their own staff/guests may attend Coffee/Tea Break and network with delegates.

B) BADGES & LANYARDS (1 Opportunity)

High quality badges to be worn by all event delegates. Sponsor will enjoy the following:

- 1. Placement of logo alongside event logo on delegate badges and lanyards.
- 2. Production and supply of badges.

C) PENS (1 Opportunity)

Sponsor will enjoy the following:

- 1. Logo printed on pen of sponsor's choice (based on selections offered)
- 2. Pens will be distributed to all delegates in Conference package.
- 3. Inclusive of pen and printing (one-colour) costs.

DISTRIBUTION POINT (2 Opportunities)

COST: SGD 2,000

Manned distribution point for sponsor's brochures and products.

Condition: 2 seater Table will be provided to be manned by sponsors.

COLLATERALS DISTRIBUTION (3 Opportunities)

COST: SGD 1,500

Opportunity to have one sheet of promotional literature to be included in conference materials and distributed to delegates.



Conference 15 March 2017

Making Maritime Arbitration Work for you

Sponsorship Form

Business Name	:	
Contact Person	:Title:	
Contact Number	er:Email:	
Business Addre	ss:	
Sponsorship Package		Package Cost
□Platinum		SGD 15,000
☐Lunch Reception		SGD 10,000
□Gold		SGD 7,500
□Silver (Pleas	e choose from ONE of the following mileages)	SGD 5,000
a. □Cof	fee/Tea Break (AM Session)	
b. □Coff	fee/Tea Break (PM Session)	
c. □Bad	ges & Lanyards	
d. □Pen	S	
□Distribution Point		SGD 2,000
□Collaterals Distribution		SGD 1,500
	e: able to: Singapore Chamber of Maritime Arbitration xwell Road, #02-14 Maxwell Chambers, Singapore 069	9115. Attn: Tammy Tan
☐Telegraphic ⁻	Transfer:	
	: Standard Chartered Bank	
Address	: 6 Battery Road, Singapore 049909	
	: 010 211 8566 (SGD)	
Swift Code		
Bank Code	• / 1 / 1 / 1	

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(Note: All bank charges to be borne by the remitting party.)