

21<sup>ST</sup> EDITION

# SIBCON 2020

SINGAPORE INTERNATIONAL BUNKERING  
CONFERENCE AND EXHIBITION

6-8 October 2020, **Virtual Conference**

**POWERING FUELS OF THE FUTURE,  
DRIVING TOWARDS DECARBONISATION**

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## Keynote Addresses



**Eugene Leong**  
Chief Operating Officer  
**bp trading and shipping  
eastern hemisphere**  
Singapore



**Stéphane Courquin**  
Head of **CMA CGM  
Group Asia & Oceania**  
Chief Executive Officer  
of **APL**, Singapore



**Dr Martin Stopford**  
Shipping Economist  
and President  
**Clarkson Research**  
UK

# ENGAGE WITH 50+ GLOBAL SHIPPING DECISION MAKERS



**Eugene Leong**  
Chief Operating Officer  
**bp trading and shipping eastern hemisphere**  
Singapore



**Goh Chung Hun**  
Director of Shipping, Director of Marine  
**Maritime and Port Authority of Singapore (MPA)**, Singapore



**Capt. Daknash Ganasen**  
Senior Director, Operations and Marine Services  
**Maritime and Port Authority of Singapore (MPA)**, Singapore



**Dr Martin Stopford**  
Shipping Economist and President  
**Clarkson Research**  
UK



**Jeremy Nixon**  
Chief Executive Officer  
**Ocean Network Express**  
Singapore



**Steve HiW**  
Executive Vice President, Gas & Energy Marketing & Trading  
**Shell Energy**, USA



**Capt. Rajalingam Subramaniam**  
President & CEO  
**AET Tanker Holdings**  
Singapore



**Alan Heng**  
Managing Director, Asia  
**Pavilion Energy**  
Singapore



**Dr. Grahaeme Henderson**  
Vice President  
Shipping and Maritime  
**Shell International Trading and Shipping**, UK



**Stéphane Courquin**  
Head of **CMA CGM Group Asia & Oceania**  
Chief Executive Officer of **APL**,  
Singapore



**Jens Maul Jorgensen**  
Director of Bunkers  
**Oldendorff Carriers**  
Singapore



**Olav Nortun**  
Chief Executive Officer  
**Thome Group of Companies**  
Singapore



**Jerome Leprince-Ringuet**  
Managing Director  
**Total Marine Fuels Global Solutions**  
Singapore



**Rashpal Bhatti**  
Vice President, Maritime and Supply Chain Excellence  
**BHP**  
Singapore



**Jacob Sterling**  
Head of Technical Innovation  
**A.P. Moller - Maersk**  
Denmark



**Tom Strang**  
Senior Vice President, Maritime Affairs  
**Carnival Corporation**  
UK



**Deepak Devendrappa**  
Director, Global Market Development  
**Waterfront Shipping**  
Hong Kong



**Yoshimasa Nakajima**  
Director, Marketing, Ports and Harbours Bureau, **Ministry of Land Infrastructure, Transport and Tourism (MLIT)**, Japan



**Capt. Rahul Choudhuri**  
Managing Director  
**Veritas Petroleum Services**  
Singapore



**Jesper Rosenkrans**  
Global Sales & Business Development Director  
**Total Marine Fuels Global Solutions**, Singapore



**Caroline Yang**  
President  
**Singapore Shipping Association (SSA)**  
Singapore



**Eddie Gauci**  
Global Head, Marine Fuels  
**bp trading and shipping eastern hemisphere**  
Singapore



**Koh Sing Liang**  
Sales Director - Aviation/Marine/  
Specialties APAC Fuels  
**ExxonMobil Asia Pacific**  
Singapore



**Saunak Rai**  
Head of LNG Bunkering  
**FuelNG**  
Singapore

# ENGAGE WITH 50+ GLOBAL SHIPPING DECISION MAKERS



**Seah Khen Hee**  
Chairman  
**Technical Committee for Bunkering**  
Singapore



**Hiroyuki Yamada**  
Director, Marine Environment Division  
**International Maritime Organization, UK**



**Tomas Tronstad**  
Managing Director  
**Hyon, Norway**



**Toshi Nakamura**  
Senior General Manager  
**Green Business Group, NYK Line**  
Japan



**Choong Zhen Mao**  
Executive Director  
**Equatorial Marine Fuel Management Services**  
Singapore



**Unni Einemo**  
Director & IMO Representative  
**International Bunker Industry Association**  
UK



**Mark Bell**  
General Manager  
**The Society for Gas as a Marine Fuel (SGMF)**  
UK



**Choong Sheen Mao**  
Director  
**Equatorial Marine Fuel Management Services**  
Singapore



**Timothy Fitzgibbon**  
Senior Industry Expert  
**McKinsey & Company**  
USA



**Peter Keller**  
Chairman  
**SEA\LNG**  
UK



**Peter William Beekhuis**  
Head of Trading, Asia, Middle East, Oceania  
**Maersk Oil Trading**  
Singapore



**Richard Ho**  
Deputy General Manager  
**Ocean Network Express**  
Singapore



**Timothy Cosulich**  
Chief Executive Officer and Board Member  
**Fratelli Cosulich**  
Singapore



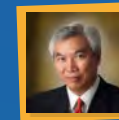
**Kevin Peng**  
Managing Director  
**Brightree**  
Singapore



**Gilyong Han**  
Senior Technical Manager  
**Intertanko**  
UK



**Wong Hong Lee**  
Chief Executive Officer  
**Claritecs**  
Singapore



**Lee Wai Pong**  
Chairman  
**Working Committee for TR 48 Case Study**



**Richard Meade**  
Managing Editor  
**Lloyd's List**  
UK



**Kasper Sørensen**  
Manager, Bunkers  
**Hafnia**  
Singapore



**Sergio Alda**  
Senior Project Officer in Unit Sustainability, Department Sustainability and Technical Assistance,  
**European Maritime Safety Agency (EMSA)**  
Portugal



**Capt. Raymond B. Peter**  
Managing Director  
**Bernhard Schulte Shipmanagement**  
Singapore



**Christian Bækmark Schiolborg**  
Manager, Maritime Technology and Regulation  
**BIMCO**  
Denmark



**Søren Høll**  
Chief Executive Officer  
**KPI OceanConnect**  
Denmark



**Ulrich Hyldedahl Rasmussen**  
Vice President, Credit Risk Management  
**Sing Fuels**  
Singapore



# DAY 1: TUESDAY, 6 OCTOBER 2020

1220 – 5PM (SGT)

1220 **SIBCON Virtual Event Experience Walkthrough on Swapcard**

1230 **Opening Address by Guest of Honour**

1245 **Chairman's Opening Remarks**

1250 **Fuel Supplier Keynote: Decarbonisation and Marine Fuels – Refueling the Future**

**Eugene Leong**, Chief Operating Officer, **bp trading and shipping eastern hemisphere**, Singapore

## RESPONSIBLE SHIPPING

1320 **#CEOLIVE! IMO 2020: Mission Accomplished? The Current State of Play**

Interviewer:

**Richard Meade**, Managing Editor, **Lloyd's List**, UK

Interviewee:

**Jeremy Nixon**, Chief Executive Officer, **Ocean Network Express**, Singapore

1350 **Building Trust in the Business of Bunkering – A Singapore Bunker Supplier's Perspective**

- Snapshot of the Singapore bunker market
- Importance of trust: Why is trust important to stakeholders?
- Current state: What has been done to build trust in the bunkering industry in Singapore
- Future state: How does Equatorial Marine Fuel plan to build trust with stakeholders?
- Partnerships for innovation and technology breakthroughs

**Choong Sheen Mao**, Director, **Equatorial Marine Fuel Management Services**, Singapore

1420 **Networking Break**

1450 **The Credit Conundrum**

- Lending criteria from a banker's perspective
- Assessing risk profiles across different market segments
- Raising credit lines
- How technology is changing risk management

1520 **SIBCON DEEP DIVE: Managing the Strategic and Operational Impact to Industry Post COVID-19**

- Demand expectation in the next 6 to 12 months
- Oil markets and implications for choice of compliant fuel
- The new normal for risk management
- Bunkering and surveying operations
- Where will the impact of technology be felt most?

Moderator:

**Unni Einemo**, Director & IMO Representative, **International Bunker Industry Association**, UK

Panelists:

**Kasper Sørensen**, Manager, Bunkers, **Hafnia**, Singapore

**Jens Maul Jorgensen**, Director of Bunkers, **Oldendorff Carriers**, Singapore

**Eddie Gauci**, Global Head, Marine Fuels, **bp trading and shipping eastern hemisphere**, Singapore

**Jesper Rosenkrans**, Global Sales & Business Development Director, **Total Marine Fuels Global Solutions**, Singapore

**Ulrich Hyldedahl Rasmussen**, Vice President, Credit Risk Management, **Sing Fuels**, Singapore



1605 **#CEOLIVE! Making Decisions in A Challenging Environment: What's Changed for Shipping and Its Customers?**

- Are the short-term challenges for shipping the same as they were before COVID 19?
- How can the industry use technology and innovation, to help it tackle the challenges ahead?
- Is COVID 19 changing the long-term ambitions of the global shipping industry?
- How do we ensure that shipping remains a thriving industry in an uncertain environment?
- How can the industry adapt its operations to improve resilience?

Interviewer:

**Richard Meade**, Managing Editor, **Lloyd's List**, UK

Interviewee:

**Dr. Grahaeme Henderson**, Vice President, Shipping and Maritime, **Shell International Trading and Shipping**, UK

1635 **Anticipating New Dynamics in the Marine Fuels Sector**

- Fuel procurement and how it is expected to evolve
- Consolidation trends in suppliers and traders, and what to expect
- Trade sanctions and compliance risk management
- What will it take to stay competitive?

1705 **End of Virtual Conference Day 1**



# DAY 2: WEDNESDAY, 7 OCTOBER 2020

1230 – 5PM (SGT)

1230 **Chairperson's Opening Remarks**

1230 **SHIP OWNER KEYNOTE:**  
**Demonstrating Resilience and Commitment to Longer Term Responsible Shipping Goals**  
**Stéphane Courquin**, Head of **CMA CGM Group Asia & Oceania**, Chief Executive Officer of **APL**, Singapore

## FUEL MIX, COMPLIANCE AND COVID-19 SCENARIOS

1300 **#ANALYSTINSIGHT**  
**Commercial Realities - Availability, Price and Fuel Mix Scenarios**

- Crude and bunker price outlook
- Availability of compliant fuel in ports worldwide
- Projections for fuel mix

**Timothy Fitzgibbon**, Senior Industry Expert, **McKinsey & Company**, USA

1330 **SIBCON DEEP DIVE:**  
**Future Bunker Markets – Supply Side Synergies in Ensuring Compatible and Compliant Fuels**

- A look at contamination trends, solutions, and risk mitigation
- How the supply chain can collaborate to ensure supply security

Moderator:  
**Olav Nortun**, Chief Executive Officer, **Thome Group of Companies**, Singapore  
Panelists:  
**Capt. Rahul Choudhuri**, Managing Director, **Veritas Petroleum Services**, Singapore  
**Gilyong Han**, Senior Technical Manager, **Intertanko**, UK  
**Koh Sing Liang**, Sales Director – Aviation/Marine/Specialties APAC Fuels, **ExxonMobil Asia Pacific**, Singapore  
Senior representative, **Infineum**

1415 **#SOLUTIONARENA**  
**IMO 2020 – Putting Enforcement Uncertainties to Rest**

- Inspection and enforcement regimes
- Trends in non-compliance, and resolution
- Variations, disputes and how to manage them
- Key areas of focus for shipowners and managers

Moderator:

**Raymond B. Peter**, Managing Director, **Bernhard Schulte Shipmanagement**, Singapore

Panelists:

**Goh Chung Hun**, Director of Shipping, Director of Marine, Maritime and Port **Authority of Singapore (MPA)**, Singapore  
**Yoshimasa Nakajima**, Director, Marketing, Ports and Harbours Bureau, **Ministry of Land Infrastructure, Transport and Tourism (MLIT)**, Japan  
**Hiroyuki Yamada**, Director, Marine Environment Division, **International Maritime Organization**, UK  
**Sergio Alda**, Senior Project Officer in Unit Sustainability, Department Sustainability and Technical Assistance, **European Maritime Safety Agency (EMSA)**, Portugal

1500 **Networking Break**

1530 **The Evolving Role of Singapore Bunkering Standards – Changes, Implications and Use Cases**

- Supply Chain considerations for
  - New SS on bunker cargo delivery from oil terminal to bunker tanker using MFM
  - New TR on meter verification using master MFM
- Digitalisation and MFM -economic benefits achieved

based on an industry case study

- Continuing the Industry 4.0 Journey - A new bunkering standard on applying blockchain technology to the Singapore bunker supply chain
- Industry Case study

Co-presentation:

**Seah Khen Hee**, Chairman, **Technical Committee for Bunkering**, Singapore  
**Christian Bækmark Schiølborg**, Manager, Maritime Technology and Regulation, **BIMCO**, Denmark

## EMERGING FUELS

1600 **The Road Ahead**

- Scale and pace of the energy transition is elaborate and complex
- For the shipping sector, even more so, as there is no one clear pathway
- Exploring the possibility landscape for the shipping sector – fuels, technologies, infrastructure etc
- As pathways for the future develop, what can be done today?

**Steve Hill**, Executive Vice President, Gas & Energy Marketing & Trading, **Shell Energy**, USA

1630 **LNG Markets and Their Ability to Support the Marine Fuels Segment**

- The new LNG industry post COVID
- Changing LNG economics and how this will help shipping
- Collaboration models for driving LNG Bunkering
- Opportunities for conventional suppliers

**Jerome Leprince-Ringuet**, Managing Director, **Total Marine Fuels Global Solutions**, Singapore

1700 **End of Virtual Conference Day 2**

# ROUNDTABLE DISCUSSION:

## BUNKERING STANDARDS – OPPORTUNITIES, CHALLENGES AND PROSPECTS

7 October 2020 | 5pm – 6pm Singapore Standard Time (SST)

A more in-depth and extensive discussion on the main conference session “Setting the Benchmark – Strategic Role of Singapore Bunkering Standards and its Global Impact”, meant for the interest of every stakeholder group involved in international shipping and bunkering.

5pm – 5.15pm

**Case study sharing on the economic benefits of TR 48 Technical Reference for Bunker Mass Flow Metering**

Presented by

**Lee Wai Pong**, Chairman, **Working Committee for TR 48 Case Study**

5.15pm – 6pm

**Panel discussion**

Moderator:

**Lee Wai Pong**, Chairman, **Working Committee for TR 48 Case Study**

Panelists:

**Seah Khen Hee**, Chairman, **Technical Committee for Bunkering**, Singapore

**Peter William Beekhuis**, Head of Trading, Asia, Middle East, Oceania, **Maersk Oil Trading**, Singapore

**Timothy Cosulich**, Chief Executive Officer and Board Member, **Fratelli Cosulich**, Singapore

**Kevin Peng**, Managing Director, **Brightree**, Singapore

# DAY 3: THURSDAY, 8 OCTOBER 2020

1230 – 5PM (SGT)



1230 **Chairperson's Opening Remarks**

1230 **KEYNOTE ADDRESS:**  
**COVID and Global Trade- Predicting New Shifts for Shipping**

**Dr Martin Stopford**, Shipping Economist and President, **Clarkson Research**, UK

## EMERGING FUELS

1300 **Championing LNG – Step by Step, Brick by Brick**

- Singapore focused case study
- Availability and uptake
- Technical and Infrastructure

**Alan Heng**, Managing Director, Asia, **Pavilion Energy**, Singapore

1330 **SIBCON DEEP DIVE:**  
**LNG Bunkering - Future Adopters Dialogue**

- Investment outlook and uptake within shipping segments
- LNG as compared to other alternatives
- How will global market developments impact LNG uptake
- Progress in Standards and Regulations

Moderator:

**Saunak Rai**, General Manager, **FuelNG**, Singapore

Panelists:

**Mark Bell**, General Manager, **The Society for Gas as a Marine Fuel (SGMF)**, UK

**Peter Keller**, Chairman, **SEA\LNG**, UK

**Capt. Rajalingam Subramaniam**, President & CEO of **AET Tanker Holdings**, Singapore

**Tom Strang**, Senior Vice President, Maritime Affairs, **Carnival Corporation**, UK

1415 **SIBCON DEEP DIVE:**  
**Alternative Fuels – Evaluating Options**

- The case of biofuels, methanol, hydrogen, and ammonia
- Applicability, scalability, cost, and sustainability
- Emissions and technical readiness
- Risks related to future environmental regulations

Panelists:

**Deepak Devendrappa**, Director, Global Market Development, **Waterfront Shipping**, Hong Kong

**Rashpal Bhatti**, Vice President, Maritime and Supply Chain Excellence, **BHP**, Singapore

**Jacob Sterling**, Head of Technical Innovation, **A.P. Moller – Maersk**, Denmark

**Toshi Nakamura**, Senior General Manager, Green Business Group, **NYK Line**, Japan

**Tomas Tronstad**, Managing Director, **Hyon**, Norway

1500 **Networking Break**

## BUNKERING 2030 AND BEYOND

1530 **Digital Bunker Marketplace – A New Solution to Bunker Delivery and What is Next?**

- Pros and cons of digital bunker procurement and trade platforms as digital marketplace
- Their implication to future procurement practices
- Reality check: Are platforms ready for deployment?
- How does this digital initiative play a role in supply chain traceability and transparency

**Søren Høll**, Chief Executive Officer, **KPI OceanConnect**, Denmark

1600 **Bunkering 2030 and Beyond - The Singapore Vision**

- Singapore update
- Singapore's positioning in future of bunkering
- Harnessing the advancement of technology and digitalisation
- Decarbonisation goals and assessing alternative fuels

Moderator:

**Caroline Yang**, President, Singapore Shipping Association (SSA), Chief Executive Officer, **Hong Lam Marine Singapore**

Panelists:

**Capt. Daknash Ganasen**, Senior Director, **Operations and Marine Services, Maritime and Port Authority of Singapore (MPA)**, Singapore

**Wong Hong Lee**, Chief Executive Officer, **Claritecs**, Singapore

**Choong Zhen Mao**, Executive Director, **Equatorial Marine Fuel Management Services**, Singapore

**Richard Ho**, Deputy General Manager, **Ocean Network Express**, Singapore

1645 **End of Virtual Conference Day 3**



# ABOUT THE EVENT

The world's largest and most influential bunker event is back to enable the industry it has been serving for over 20 years. **SIBCON 2020** will be 100% online and hosted on an interactive virtual event platform.

Discussions on COVID-related operations and strategic industry priorities will be balanced with a longer-term industry outlook of the fuels landscape.

## SIBCON VIRTUAL EVENT PROGRAMME

### Day 1: Tuesday, 6 October

Opening Address by Guest of Honor

Fuel Supplier Keynote: Decarbonisation and Marine Fuels – Refueling the Future

Responsible Shipping

### Day 2: Wednesday, 7 October

Ship Owner Keynote: Demonstrating Resilience and Commitment to Longer Term Responsible Shipping Goals

Fuel Mix, Compliance & COVID-19 Scenarios

Emerging Fuels

### Day 3: Thursday, 8 October

Keynote Address: COVID and Global Trade- Predicting New Shifts for Shipping

Emerging Fuels

Bunkering 2030 & Beyond

# EXPLORE NEW POSSIBILITIES AT THE FIRST EVER VIRTUAL SIBCON!



## Knowledge & Information

- 50+ Global Leaders offering unique and first to market insights
- SIBCON Deep Dives – a series of cross sector discussions on strategic priorities for the fuels ecosystem
- Access recorded sessions up to 3 months after the event



## New Networking Model

- 24/7 networking platform open until end of 2020
- Get recommendations on who to meet, and source 1 to 1 interactions
- Customise your agenda, network more, and listen to sessions on demand at your convenience



## Accelerated Engagement

- View and Engage with all participants before, during and after the event
- Get involved in special interest group discussions, polls, quizzes and roundtables outside of the main programme
- Use AI recommended meetings to source business connections



**Team bookings highly recommended  
to optimise networking and increase  
savings on travel costs!**



# UNRIVALLED OPPORTUNITY TO PROFILE YOUR COMPANY

Back for its 21st edition, SIBCON enjoys unparalleled industry support. Known for generating knowledge, creating business opportunities, and bringing ideas to the table, the 3-day virtual event is a must attend!

With over 1000+ attendees expected, SIBCON 2020 is the platform to raise your profile, showcase latest solutions and case studies, and meet key decision-makers across the region. We offer a wide variety of exciting sponsorship opportunities which can be customised to meet your objectives.

## What can we offer you?

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21<sup>ST</sup> EDITION

# SIBCON 2020

# REGISTRATION



## 3 EASY WAYS TO REGISTER



**Contact Miki Kong** - +65 6508 2477



**Registration Enquiry Email** - register@informa.com



**Website** - www.sibconsingapore.gov.sg

	Normal Rate
<b>Live Online Experience</b> (Per delegate)	SGD \$499

### Group Rate (per delegate)

<b>3 or more delegates</b>	SGD \$399
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Enter Promo Code: **SIBCON TEAM** when you register online to apply the group discount

## Special Corporate Rate: Register 50 delegates for SGD \$8895

- Multiple Bookings Discount pricing is applicable to groups of 3 or more delegates from the same organisation registering for the same event, at the same time.
- Fee stated is the discounted price PER DELEGATE. Only one discount applies; either the early bird rate OR group rate.
- All delegates from Singapore-based companies are required to pay an additional 7% GST (SINGAPORE EVENTS ONLY)
- For cancellation/substitution terms & conditions, please visit: <https://www.informaconnect.com.sg/terms/>
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\*22<sup>nd</sup> Edition SIBCON 2022 will be back to a physical event, please stay tuned for more 2022 updates