

KINETA INTERNATIONAL PTE. LTD

COMPANY PROFILE

OUR BACKGROUND

Kineta International Pte Ltd, Singapore, is one of the leading export houses with the principal activity of exporting Iron Ore to China from India. KIPL was incorporated in June 2008 and forms part of the Kineta Group comprising of Kineta Minerals and Metals Ltd, Kineta Infrastructure Private Limited and Kineta Power Pvt Ltd based in Hyderabad, INDIA. The promoters of the company have vast experience and expertise in minerals exports since 2002. The KINETA group in addition to its main business of trading of various minerals has now diversifying into power generation. The Main promoter of KINETA Group is Sri V. Balashowry, who is the Director of the entire portfolio of the Kineta Group.

OUR BUSINESS & DEVELOPMENT

KIPL Singapore is strategically situated, being in the vicinity of major market for iron ore (China) and by leveraging the trading strengths of Kineta Minerals and Metals Ltd in India, we look forward to achieve many milestones in the coming years. In order to expand the trading activities of existing business of iron ore export to China as well as to foray into import / export of other commodities like fuel oil, bitumen, coal, coke, steel scrap, steel billets, TMT bars, HR / CR coils, cement, bauxite, food grains, we have started the trading / ship chartering operations from Singapore. Singapore being the business hub for shipping / international trade, we plan to leverage our professional expertise in international trade and ship chartering skills, which would enable us to get competitive ocean freight and improve the opportunities to clinch deals for import / export in other commodities mentioned above.

OUR STRENGTHS

Over the past financial year, Kineta International Pte Ltd had achieved a total turnover of over USD 110 million and total volume of over 1 million metric tonnes of iron ores for the 2009/2010 financial year ending March 2010. Besides that, Kineta International Pte Ltd has also been well positioned to benefit from the rising demand of iron ore trading of Chinese steel mills and state owned trade divisions such as China National Minerals, Sino Steel Corporation, China National Building Material Group Corporation, Great Harvest International Co, etc.

OUR FUTURE PLANS

In the road ahead, the Kineta Group will continue to grow and develop strategic business partnership globally to extend its trading activities of iron ore, bitumen and other commodities and continue its commitment to maintain world-class quality standards and performance.

OUR WEBSITE

For more information, please visit our website: www.kinetainternational.com

